

The Amenity Fund: Woodmont Triangle Town Square *Woodmont Triangle Amendment to the Sector Plan for the Bethesda CBD*

Memo: Marlene Michaelson and John Carter, AIA

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Veterans Park is immediately across Norfolk Avenue from 4900 Fairmont.
No one needs a wider sidewalk or “public use space” at 4900 Fairmont.
Make Veterans Park THE TOWN SQUARE.

Improve the retail surrounding this key public space:

- Maloney et al.
- 4900 Fairmont:
 - * put 6,000 sq ft “public use space” to proper retail use (see spreadsheet)
 - * eliminate garage entry on Fairmont and add one more retail store there, too
(connect County garage to 4900 Fairmont floors 2 thru 5 and increase building height 4 floors above “174 ft”)

The 20 feet of height that counts is the first 20 feet, where the pedestrian is.
Architecture and activity (use) is the key!
(Look at Barnes & Noble and small park on Bethesda Row.)

